



# Station Order

## Colorado Accountable Government Alliance

**Market:** Albuquerque

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11866

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

### KREZ-TV

204394

Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$20.00 \$100.00	1	1	1	1	1	5		5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$40.00 \$320.00	2	1	2	1	2	5		8
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$30.00 \$210.00	1	2	1	2	1	5		7
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa	30	\$5.00 \$5.00						1	5	1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$10.00 \$10.00						1	5	1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$25.00 \$25.00							1	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su	30	\$100.00 \$100.00							1	1
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$30.00 \$30.00		1					5	1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$40.00 \$40.00					1		5	1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$100.00 \$100.00	1						5	1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$75.00 \$75.00			1				5	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$40.00 \$40.00					1		5	1

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

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suzannel@mediastategies.com



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## Colorado Accountable Government Alliance

**Market:** Albuquerque

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

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11866

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

### KREZ-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$40.00 <b>\$40.00</b>				1		5		1
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$40.00 <b>\$40.00</b>	1					5		1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$40.00 <b>\$160.00</b>		1	1	1	1	5		4
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$75.00 <b>\$300.00</b>	1	1	1		1	5		4
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$75.00 <b>\$300.00</b>	1	1	1	1		5		4
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$150.00 <b>\$750.00</b>	1	1	1	1	1	5		5
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$150.00 <b>\$750.00</b>	1	1	1	1	1	5		5
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$175.00 <b>\$875.00</b>	1	1	1	1	1	5		5
NCIS LA 8:00 PM 9:00 PM	PT	Tu	30	\$500.00 <b>\$500.00</b>		1				5		1
Big Bang/Two & Half 7:00 PM 8:00 PM	PT	Th	30	\$500.00 <b>\$500.00</b>				1		5		1
Amazing Race 7:00 PM 8:00 PM	PT	Su	30	\$350.00 <b>\$350.00</b>						1	5	1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$250.00 <b>\$750.00</b>	1		1	1		5		3

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

Page 2 of 3



# Station Order

## Colorado Accountable Government Alliance

**Market:** Albuquerque

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11866

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

### KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 <b>\$150.00</b>						1	5	1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 <b>\$200.00</b>							1 5	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 <b>\$150.00</b>		1		1	1		5	3
<b>Station Gross Totals</b>			<b>\$6,870.00</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>3</b>	<b>4</b>	<b>69</b>

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

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# Spot Manager: All, 10/08/12-10/14/12



Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:11:51 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:39:18 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:18:10 AM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:51:35 AM	CAGA12101H	\$40.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:08:33 AM	CAGA12101H	\$30.00
POL/Colorado	204394 Price is Right 11a-12p	:30 P5	KREZ	COLORAD	11866	11:29:56 AM	CAGA12101H	\$100.00
POL/Colorado	204394 The Talk 2p-3p	:30 P5	KREZ	COLORAD	11866	2:58:46 PM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11866	4:16:50 PM	CAGA12101H	\$75.00
POL/Colorado	204394 M-F KRQE New:430p-5p	:30 P5	KREZ	COLORAD	11866	4:37:55 PM	CAGA12101H	\$75.00
POL/Colorado	204394 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11866	5:50:19 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:06:16 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:47:48 PM	CAGA12101H	\$175.00
POL/Colorado	204394 LN M-F 10p-1035p	:30 P5	KREZ	COLORAD	11866	10:18:10 PM	CAGA12101H	\$250.00

\$1,165.00

\$1,165.00

Date: 10/09/12

Station: KRQE

POL/Colorado	204394 Tue Hour 2 8p-9p	:30 P5	KREZ	COLORAD	11866			\$500.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:25:47 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:59:11 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:18:55 AM	CAGA12101H	\$40.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	7:22:51 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	7:53:54 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:15:50 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:45:31 AM	CAGA12101H	\$30.00
POL/Colorado	204394 M-F 9a-10a 9a-10a	:30 P5	KREZ	COLORAD	11866	9:08:20 AM	CAGA12101H	\$30.00
POL/Colorado	204394 Dr. Phil 3p-4p	:30 P5	KREZ	COLORAD	11866	3:25:29 PM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11866	4:08:45 PM	CAGA12101H	\$75.00
POL/Colorado	204394 M-F KRQE New:430p-5p	:30 P5	KREZ	COLORAD	11866	4:49:20 PM	CAGA12101H	\$75.00
POL/Colorado	204394 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11866	5:50:19 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:06:01 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:41:13 PM	CAGA12101H	\$175.00
POL/Colorado	204394 David Letterman 1035p-1137p	:30 P5	KREZ	COLORAD	11866	10:59:00 PM	CAGA12101H	\$50.00

\$1,445.00

\$1,445.00

Date: 10/10/12

Station: KRQE

POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:05:58 AM		\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:32:25 AM		\$40.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:58:01 AM		\$40.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:53:15 AM		\$30.00
POL/Colorado	204394 M-F KRQE New:12p-1230p	:30 P5	KREZ	COLORAD	11866	12:20:34 PM		\$75.00
POL/Colorado	204394 Dr. Phil 3p-4p	:30 P5	KREZ	COLORAD	11866	3:15:01 PM		\$40.00
POL/Colorado	204394 M-F KRQE New:4p-430p	:30 P5	KREZ	COLORAD	11866	4:07:15 PM		\$75.00
POL/Colorado	204394 M-F KRQE New:430p-5p	:30 P5	KREZ	COLORAD	11866	4:38:10 PM		\$75.00
POL/Colorado	204394 KRQE News 13 530p-6p	:30 P5	KREZ	COLORAD	11866	5:57:58 PM		\$150.00
POL/Colorado	204394 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:20:29 PM		\$150.00
POL/Colorado	204394 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:41:18 PM		\$175.00
POL/Colorado	204394 LN M-F 10p-1035p	:30 P5	KREZ	COLORAD	11866	10:17:40 PM		\$250.00

\$1,120.00

\$1,120.00

Date: 10/11/12

Station: KRQE

POL/Colorado	204394 Soap Rotator (1:00:00 PM-	:30 P5	KREZ	COLORAD	11866			\$40.00
POL/Colorado	204394 M-F 6p-630p M-F 6p-630p	:30 P5	KREZ	COLORAD	11866			\$150.00
POL/Colorado	204394 M-F 630p-7p M-F 630p-7p	:30 P5	KREZ	COLORAD	11866			\$175.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	5:45:51 AM		\$20.00
POL/Colorado	204394 M-F KRQE New:KRQE News	:30 P5	KREZ	COLORAD	11866	6:05:10 AM		\$40.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:08:03 AM		\$30.00
POL/Colorado	204394 CBS This Mornir CBS Early S	:30 P5	KREZ	COLORAD	11866	8:37:39 AM		\$30.00

[Sorted by: Date]

# Spot Manager: All, 10/08/12-10/14/12

in media

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/11/12												
Station: KRQE												
	POL/Colorado	204394 Dr. Phil		3p-4p	:30	P5	KREZ	COLORAD	11866	3:16:16 PM		\$40.00
	POL/Colorado	204394 M-F KRQE New		430p-5p	:30	P5	KREZ	COLORAD	11866	4:46:55 PM		\$75.00
	POL/Colorado	204394 KRQE News 13		530p-6p	:30	P5	KREZ	COLORAD	11866	5:35:12 PM		\$150.00
	POL/Colorado	204394 Thur Hour 1		7p-8p	:30	P5	KREZ	COLORAD	11866	6:59:10 PM		\$500.00
	POL/Colorado	204394 LN M-F		10p-1035p	:30	P5	KREZ	COLORAD	11866	10:17:36 PM		\$250.00
	POL/Colorado	204394 David Letterman		1035p-1137p	:30	P5	KREZ	COLORAD	11866	10:59:00 PM		\$50.00
												\$1,550.00
												\$1,550.00
Date: 10/12/12												
Station: KRQE												
	POL/Colorado	204394 Soap Rotator		(12:30:00 PM	:30	P5	KREZ	COLORAD	11866			\$40.00
	POL/Colorado	204394 M-F 6p-630p		M-F 6p-630p	:30	P5	KREZ	COLORAD	11866			\$150.00
	POL/Colorado	204394 M-F KRQE New		KRQE News	:30	P5	KREZ	COLORAD	11866	5:38:48 AM		\$20.00
	POL/Colorado	204394 M-F KRQE New		KRQE News	:30	P5	KREZ	COLORAD	11866	6:18:10 AM		\$40.00
	POL/Colorado	204394 M-F KRQE New		KRQE News	:30	P5	KREZ	COLORAD	11866	6:44:25 AM		\$40.00
	POL/Colorado	204394 CBS This Morn		ing CBS Early S	:30	P5	KREZ	COLORAD	11866	8:23:37 AM		\$30.00
	POL/Colorado	204394 Let's Make a De		M-F 10a-11a	:30	P5	KREZ	COLORAD	11866	10:28:26 AM		\$40.00
	POL/Colorado	204394 Dr. Phil		3p-4p	:30	P5	KREZ	COLORAD	11866	3:34:32 PM		\$40.00
	POL/Colorado	204394 M-F KRQE New		4p-430p	:30	P5	KREZ	COLORAD	11866	4:27:45 PM		\$75.00
	POL/Colorado	204394 KRQE News 13		530p-6p	:30	P5	KREZ	COLORAD	11866	5:42:33 PM		\$150.00
	POL/Colorado	204394 M-F 630p-7p		M-F 630p-7p	:30	P5	KREZ	COLORAD	11866	6:40:33 PM		\$175.00
	POL/Colorado	204394 David Letterman		1035p-1137p	:30	P5	KREZ	COLORAD	11866	11:11:00 PM		\$50.00
												\$850.00
												\$850.00
Date: 10/13/12												
Station: KRQE												
	POL/Colorado	204394 CBS This Morn		ing 5a-7a	:30	P5	KREZ	COLORAD	11866	5:44:00 AM		\$5.00
	POL/Colorado	204394 KRQE News Sa		7a-8a	:30	P5	KREZ	COLORAD	11866	6:35:30 AM		\$10.00
	POL/Colorado	204394 LN Sa		10p-1035p	:30	P5	KREZ	COLORAD	11866	10:08:06 PM		\$150.00
												\$165.00
												\$165.00
Date: 10/14/12												
Station: KRQE												
	POL/Colorado	204394 Sun Hour 2		7p-8p	:30	P5	KREZ	COLORAD	11866			\$350.00
	POL/Colorado	204394 KRQE News Su		7a-8a	:30	P5	KREZ	COLORAD	11866	6:35:15 AM		\$25.00
	POL/Colorado	204394 LN Su		10p-1035p	:30	P5	KREZ	COLORAD	11866	10:27:25 PM		\$200.00
												\$575.00
												\$575.00
												\$6,870.00

[Sorted by: Date]

## Krez # 204394 - Date 10.8.12

LN	DATE	DAY(S)	TIME	PROGRAM	Length	# SPOTS	RATE	RATING	GRPS	TOT \$	COMMENTS
19	10/12	Thur	6-630p	Jeopardy		1	150		0	150	
21	10/9	Tue	8-9p	NCIS LA		1	500		0	500	
23	10/14	Sun	7-8p	Amazing Race		1	350		0	350	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
									0	0	
						3		TOTALS	0	1000	

[illegible]

## Jim Giudicessi

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**From:** Sherrie Gravlee  
**Sent:** Monday, October 08, 2012 11:07 AM  
**To:** Jim Giudicessi  
**Subject:** FW: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

-----Original Message-----

From: Shari L. Busse  
Sent: Monday, October 08, 2012 10:55 AM  
To: Sherrie Gravlee  
Subject: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394  
Order Total: \$6,870.00  
Agency: Media Strategies & Research  
Advertiser: POL/Colorado Accountable Government Alliance  
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE  
Estimate #: 11866  
Flight Dates: 10/08/12 - 10/14/12  
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-23-1):

Rate: \$350.00  
Air Date: Sun 10/14/12  
Eligible Days: -----Su  
Inventory Code: Sun Hour 2  
Inventory Description: Sun Prime Hour 2  
Inventory Code Time: 7p-8p  
Spot Type: NM  
Length: :30  
Channel(s): [1] KREZ  
Priority: Section 5  
Preempt Reason: Program Change



## Jim Giudicessi

---

**From:** Sherrie Gravlee  
**Sent:** Monday, October 08, 2012 9:53 AM  
**To:** Jim Giudicessi  
**Subject:** FW: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

-----Original Message-----

From: Shari L. Busse  
Sent: Monday, October 08, 2012 9:45 AM  
To: Sherrie Gravlee  
Subject: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394  
Order Total: \$6,870.00  
Agency: Media Strategies & Research  
Advertiser: POL/Colorado Accountable Government Alliance  
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE  
Estimate #: 11866  
Flight Dates: 10/08/12 - 10/14/12  
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-21-1):

Rate: \$500.00  
Air Date: Tue 10/09/12  
Eligible Days: -T-----  
Inventory Code: Tue Hour 2  
Inventory Description: Tue Prime Hour 2  
Inventory Code Time: 8p-9p  
Spot Type: NM  
Length: :30  
Channel(s): [1] KREZ  
Priority: Section 5  
Preempt Reason: N/A



## Jim Giudicessi

---

**From:** Shari L. Busse  
**Sent:** Monday, October 08, 2012 12:15 PM  
**To:** Sherrie Gravlee  
**Subject:** Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394  
Order Total: \$6,870.00  
Agency: Media Strategies & Research  
Advertiser: POL/Colorado Accountable Government Alliance  
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE  
Estimate #: 11866  
Flight Dates: 10/08/12 - 10/14/12  
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-19-5):

Rate: \$150.00  
Air Date: Fri 10/12/12  
Eligible Days: MTWThF----  
Inventory Code: M-F 6p-630p  
Inventory Description: Jeopardy  
Inventory Code Time: M-F 6p-630p  
Spot Type: NM  
Length: :30  
Channel(s): [1] KREZ  
Priority: Section 5  
Preempt Reason: N/A

# Spot Manager: Preempted/Unresolved, 10/01/12-10/28/12



Order	Alt Order #	Line	Length	Rate	Pri	Date	AE	Created	Time Period	Inv. Code (Booked)	Station Office	Expected C/State Reason
Advertiser: POL/Colorado Accountable Government Alliance												
204394		7	:30	\$100.00	No P5	10/14/12	kmnt	09/10/12	8a-930a	CBS Sunday Morning	KRQE N-HOU	\$0.00 [Program Change]
				\$100.00								\$0.00
				\$100.00								\$0.00

MG 2X 5A News M-TU (10/8+10/9) @ \$20 each P5  
 MG 2X 7-9A CBS MORN News (M-TU) (10/8+10/9) @ 30 each P5

Approved  
 [Signature]  
 10/14/12